

# John L. Williamson

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Portfolio: <http://www.mediabyjohn.com>

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## DESIGN, TECHNICAL, AND CUSTOMER SERVICE SKILLS

- Mac and PC Proficient
- Adobe Flash 8.0, Dreamweaver 8.0, Adobe Director MX 2004
- Adobe Creative Suites 1, 2, & 3 (Photoshop, Illustrator, InDesign)
- Microsoft Office 2004 and 2008
- QuarkXPress 6.5 Page Layout
- Knowledge Of CSS, Search Engine Optimization Methods and Web Copywriting
- Strong Sales, Presentation, and Marketing Experience
- Proven Leadership Skills Through Business Ownership
- Excellent Visual, Written, and Oral Communication Skills
- Long History of Building Successful Customer Service Relationships

## EMPLOYMENT HISTORY

### **Freelance Web and Graphic Design Services**

Developed various media for a variety of clients. (2006 to Present) See Portfolio for examples.

### **Licensed Life and Health Insurance Agent**

Agent Through Primerica Financial Services, a division of Citicorp. (2006 to Present)

Currently preparing for the Class 6 Securities License Examination in 2008.

### **President, CEO, Owner, and Operator**

Aquacor Inc. (Founded in 1986, Incorporated 1996 to 2006)

Operated highly successful water filtration system and aquatic wholesale pet supply company. Successfully marketed and promoted the business through advertising and word of mouth referrals. Duties included sales, proposals, presentations, installations, and customer service. Sold corporation to pursue current career and educational goals.

## EDUCATION

### **University of Advancing Technology (2006-2008)**

Bachelor of Arts Degree in Multimedia With Emphasis in Web Development earned.

Graduated in April 2008, Summa Cum Laude and Valedictorian Candidate - GPA - 4.0.

### **Collins College School of Visual Communications (2005-2006)**

Associate of Arts Degree in Visual Communications earned.

Graphic Design and Web Development emphasized.

Graduated in June 2006 - Student of the Month April 2006 - GPA - 3.76.

### **Corporate Management and Leadership Training (1993-2004)**

Included several management training seminars on topics such as marketing, employee relations, and corporate profitability. Learned many positive techniques on customer service and problem and dispute resolution.